

THE PRAGUE POST

The essential part of your week

HEALTH & WELLNESS

Regular thematic section

www.praguepost.com

Health & Wellness is *The Prague Post* regular thematic section published twice a year and it presents news from the sphere of medicine and healthy lifestyle. It informs about the latest trends in body and mind care and also offers an overview of quality health and aesthetic institutions, wellness studios, spa vacations, fitness centers, etc. It further presents novelties within the pharmaceutical and cosmetic product sectors.

Target group – company owners, entrepreneurs, administration personnel, freelance experts, teachers—not only foreign citizens residing in the Czech Republic but also the continuously growing number of Czech readers. Prague Post's readers earn above-average incomes and occupy households characterized by the highest standard of living. The typical *The Prague Post* reader is a decision maker with control over company investments.

Distribution – full print run of *The Prague Post*

Print run – 19,000

Web presence – www.praguepost.com – 275,000 unique visitors per month

Basic information:

Print dates (deadline for orders): 6.1.2010 (22.12.2009), 4.8.2010 (21.7.2010)

Data deadline: 10 days prior to print

Format: 297 x 430 mm

Color: CMYK

Publisher: Prague Post, spol. s r.o.

Contact us:

Lukáš Zita - tel.: 296 334 405, gsm: 722 094 405, e-mail: lzita@praguepost.com

Ondřej Jahoda - tel.: 296 334 412, gsm: 723 421 313, e-mail: ojahoda@praguepost.com

Petr Zatyko - tel.: 296 334 410, gsm: 605 954 911, e-mail: pzatyko@praguepost.com

Jan Mišek - tel.: 296 334 408, gsm: 728 134 942, e-mail: jmisek@praguepost.com

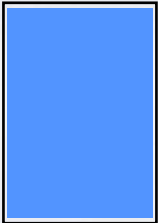
All sizes are listed in millimeters. All prices are listed without 20% VAT. Rates for graphic design: Ad development: CZK 850; Text editing: CZK 400

Pricelist due Jan. 1, 2010.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.

Full Page:

285 x 425

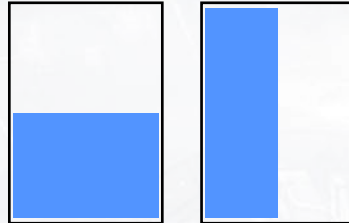


B&W: 94,900 CZK
Color: 139,900 CZK

1/2 Page:

285 x 210

140 x 425

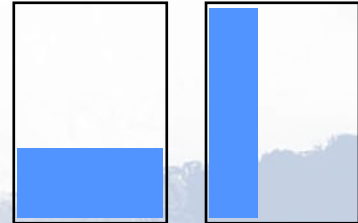


B&W: 55,900 CZK ; Color: 89,900 CZK

1/3 Page:

285 x 138

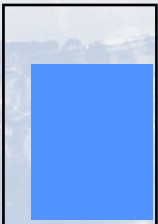
92 x 425



B&W: 40,900 CZK ; Color: 65,900 CZK

Junior Page:

237 x 350



B&W: 73,900 CZK
Color: 109,900 CZK

1/4 Page:

285 x 104

140 x 210



B&W: 35,900 CZK ; Color: 59,900 CZK

1/6 Page:

285 x 68

140 x 138



B&W: 22,900 CZK ; Color: 38,400 CZK

1/16 Page:

140 x 50



B&W, Color: 9,900 CZK

1/24 Page:

44 x 100

92 x 50



B&W, Color: 6,900 CZK

1/8 Page:

285 x 50

140 x 100



B&W: 17,900 CZK ; Color: 30,900 CZK

1/18 Page:

44 x 138

92 x 68

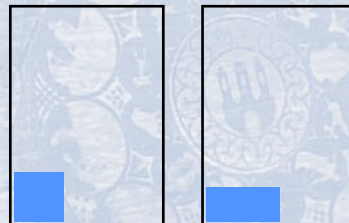


B&W, Color: 8,900 CZK

1/12 Page:

92 x 100

140 x 68



B&W: 12,400 CZK ; Color: 20,900 CZK

All sizes are listed in millimeters. All prices are listed without 20% VAT. Rates for graphic design: Ad development: CZK 850; Text editing: CZK 400
Pricelist due Jan. 1, 2010.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.