

THE PRAGUE POST

The essential part of your week

The Prague Post online classifieds **Premium**

www.praguepost.com/classifieds

275,000 unique visitors monthly (January, 2009).

Advertisements can be published in the following categories:

Culture, Education, Health, Jobs, Miscellaneous, Movers, Personals, Real Estate, Sales, Services, etc.

Visualization of the ad.



Your logo

2,000 characters including hyperlinks and active e-mail addresses. Text can be formatted according to your needs.

Up to five clickable images in the gallery

Visualisation of the Real Estate section.



Guaranteed position

Placement above standard ads, which are chronologically moved to other pages

Required formats: gif, jpg, png, flash
All prices are listed without 20% VAT.
Pricelist due Jan. 1, 2010.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.

 **THE PRAGUE POST**
ONLINE CLASSIFIEDS

The Prague Post, Štěpánská 20, 110 00, Prague 1. Advertising dept.: tel.: 296 334 400, e-mail: advertising@praguepost.com

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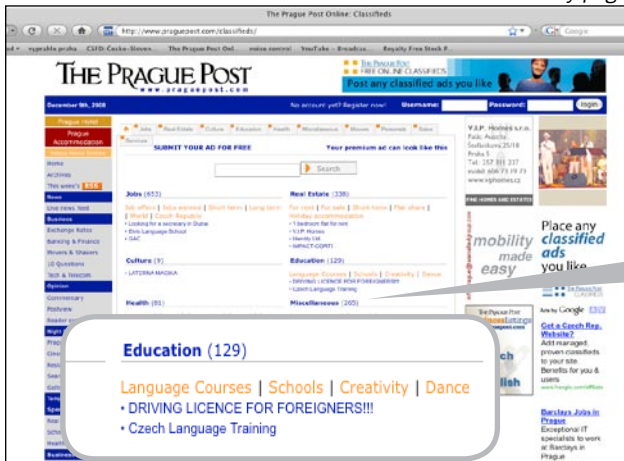
Prices of Premium classifieds online:

1 week	-	2,500 CZK
2 weeks	-	3,500 CZK
4 weeks	-	5,500 CZK

OR

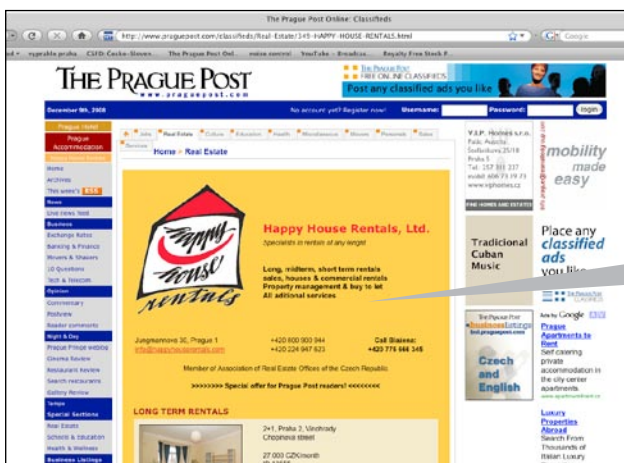
- If you place a Premium classified in the print version of The Prague Post, you will get a Premium classified online **FREE**.
- If you place a Standard classified in the print version of The Prague Post, you will get a Premium classified online with a **50% DISCOUNT**.

Visualisation of the Online classifieds entry page



Four random Premium ads are displayed on the Online classifieds entry page.

Special offer – Page in your style!



If you provide us with an HTML code, we can ensure presentation in your own style. Presentation can be updated anytime according to your needs.

Price of this special offer:
9,900 CZK/month

Required formats: gif, jpg, png, flash
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