

# THE PRAGUE POST

*The essential part of your week*

## SCHOOLS & EDUCATION

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**Schools and Education** is a regular supplement of *The Prague Post* published every second month. Readers can consult this section to gain more information on wide possibilities of education in the Czech Republic. The core of the supplement presents opportunities to study in foreign language on elementary, high-school and university level. The content of the supplement ranges from university education programs through tailor-made curriculums in elementary and high school academia. Schools and Education advises on the best options of foreign language studies for Czech natives as well as for foreigners.

**Target group** – company owners, entrepreneurs, administration personnel, freelance experts, teachers, and foreign as well as Czech university students. *The Prague Post* is not only intended for foreign citizens residing in the Czech Republic but also the continuously growing number of Czech readers. Prague Post's readers earn above-average incomes and occupy households characterized by the highest standard of living. The typical *The Prague Post* reader is a decision maker with control over company investments.

**Distribution** – full print run of *The Prague Post*

**Print run** – 19,000

**Web presence** – [www.praguepost.com](http://www.praguepost.com) – 275,000 unique visitors per month

### Basic information:

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**Data deadline:** two weeks prior to print

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**Publisher:** Prague Post, spol. s r.o.

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Pricelist due Jan. 1, 2010.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at [www.praguepost.com](http://www.praguepost.com).

The Prague Post, Štěpánská 20, 110,00, Praha 1. Inzerční odd.: tel.: 296 334 400, e-mail: [advertising@praguepost.com](mailto:advertising@praguepost.com)

**Full page:**

204 x 276



B&W: 44,900 CZK  
Color: 68 400 CZK  
4. cover, Color:  
75,000 CZK)

**1/2 Page:**

204 x 136



B&W: 29,900 CZK  
Color: 42,900 CZK

**1/3 Page:**

204 x 89



B&W: 24,400 CZK  
Color: 33,900 CZK

**1/4 Page:**

204 x 67



B&W: 18,900 CZK  
Color: 27,400 CZK

**3/10 Page:**

121 x 136



B&W: 23,400 CZK  
Color: 33,900 CZK

**1/20 Page:**

38 x 67



B&W: 3,600 CZK  
Color: 4,200 CZK

**3/20 Page:**

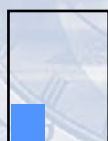
121 x 67



B&W: 12,900 CZK  
Color: 16,400 CZK

**2/15 Page:**

79 x 89



B&W: 10,400 CZK  
Color: 15,400 CZK

**2/20 Page:**

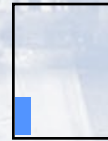
79 x 67



B&W: 7,000 CZK  
Color: 8 200 CZK

**1/15 Page:**

38 x 89



B&W: 4,900 CZK  
Color: 5,700 CZK

**Logo on the Front page:**

35 x 35



Color: 6,900 CZK

**1/5 Page:**

204 x 53



B&W: 14,900 CZK ; Color: 22,400 CZK

79 x 136



121 x 89



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