

# THE PRAGUE POST

*The essential part of your week*

## REAL ESTATE

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The **Real Estate** supplement is *The Prague Post*'s well-established guide for the real estate market in Prague and its surroundings. Every month it presents developers' projects and other news from the real estate market. It deals with both residential and commercial properties., including financing possibilities and coverage of fresh products within the sector. This English-language supplement is not only intended for foreign citizens considering to purchase properties in the Czech Republic but also Czech readers.

**Real Estate** belongs to the most prestigious magazines in its field and ranks as the communication leader on the real estate market.

**Target group** – company management, corporate owners and entrepreneurs, freelance experts and foreign as well as Czech university students. *The Prague Post* is not only intended for foreign citizens residing in the Czech Republic but also the continuously growing number of Czech readers. Prague Post's readers earn above-average incomes and occupy households characterized by the highest standard of living. The typical *The Prague Post* reader is a decision maker with control over company investments

**Distribution** – full print run of *The Prague Post*

**Print run** – 19,000

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### Basic information:

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**Format:** 210 x 297 mm

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### Contacts:

**Lukáš Zíta** - tel.: 296 334 405, gsm: 722 094 405, e-mail: [lzita@praguepost.com](mailto:lzita@praguepost.com)

**Ondřej Jahoda** - tel.: 296 334 412, gsm: 723 421 313, e-mail: [ojahoda@praguepost.com](mailto:ojahoda@praguepost.com)

**Petr Zatyko** - tel.: 296 334 410, gsm: 605 954 911, e-mail: [pzatyko@praguepost.com](mailto:pzatyko@praguepost.com)

**Jan Míšek** - tel.: 296 334 408, gsm: 728 134 942, e-mail: [jmisek@praguepost.com](mailto:jmisek@praguepost.com)

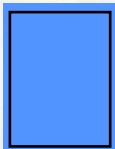


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190 x 66



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### Logo on the Front page

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### 1/2 page:

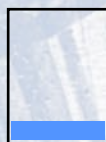
210 x 148 (+ 4mm)    190 x 136



Color: 30,000 CZK

### 1/6 page:

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### 1/9 page:

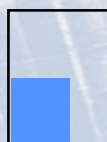
190 x 28    62 x 90



Color: 12,000 CZK

### 1/3 page:

190 x 90    125 x 136    62 x 277



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Color: 5,000 CZK  
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