



THE PRAGUE POST

The Czech Republic's English-language newspaper since 1991

WEDDINGS PRICELIST

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Deadline for any orders: 7 days prior to publication

The **Weddings** supplement clues readers in on the organizing of that all-important day, with features on everything from accommodation for family and guests, to where and how to find that dress every bride dreams about. Readers can find the most romantic destinations for their honeymoon, look for decorations, the latest fashions, jewelry or gifts for this most important of days.

The Prague Post's target readership consists of CEOs, middle to upper management, entrepreneurs, university students as well as freelancers and experts in the Czech Republic. We have both a significant readership among the international community living in Central Europe, as well as a growing number of native Czech readers. We furthermore have a global reach with subscribers in 20 countries on four continents. Our readership tends to be highly educated and live in households with large amounts of disposable income. The typical reader of *The Prague Post* is a decision maker in charge of his or her company's investments.

Distribution – In the whole edition of *The Prague Post*

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Almost 30% increase in unique visitors in 2010 compared to 2009 Source: *Google Analytics*

Basic information:

Format: 210 x 297 mm

Color: CMYK

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Contact Us:

Lukáš Zita - tel.: (+420) 296 334 405, gsm: (+420) 605 949 177, e-mail: lzita@praguepost.com

Jitka Massolini Horčíčková - tel.: (+420) 296 334 412, gsm: (+420) 605 835 444, e-mail: jmassolini@praguepost.com

Martin Diatilo - tel.: (+420) 296 334 410, gsm: (+420) 721 765 436, e-mail: mdiatilo@praguepost.com

Jana Sedmíková – tel.: (+420) 296 334 408, gsm: (+420) 607 960 342, e-mail: jsedmikova@praguepost.com

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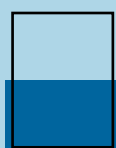
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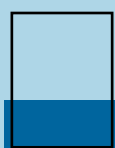
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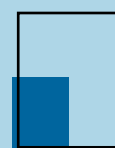
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Pricelist due Jan. 1, 2012.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.

The Prague Post, Štěpánská 20, 110,00, Prague 1. Advertising dept.: tel.: 296 334 400, e-mail: advertising@praguepost.com