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The **Tech** supplement presents the latest trends in computer and telecommunications services. It highlights the latest in digital-age consumer products, services offered by Internet providers, as well as trends in mobile communication.

The Prague Post's target readership consists of CEOs, middle to upper management, entrepreneurs, university students as well as freelancers and experts in the Czech Republic. We have both a significant readership among the international community living in Central Europe, as well as a growing number of native Czech readers. We furthermore have a global reach with subscribers in 20 countries on four continents. Our readership tends to be highly educated and live in households with large amounts of disposable income. The typical reader of *The Prague Post* is a decision maker in charge of his or her company's investments.



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Contact Us:

Lukáš Zíta - tel.: (+420) 296 334 405, gsm: (+420) 605 949 177, e-mail: lzita@praguepost.com

Jitka Massolini Horčíčková - tel.: (+420) 296 334 412, gsm: (+420) 605 835 444, e-mail: jmassolini@praguepost.com

Martin Diatilo - tel.: (+420) 296 334 410, gsm: (+420) 721 765 436, e-mail: mdiatilo@praguepost.com

Jana Sedmíková – tel.: (+420) 296 334 408, gsm: (+420) 607 960 342, e-mail: jsedmikova@praguepost.com

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All sizes are listed in millimeters. All prices are listed without 20% VAT. Rates for graphic design: Ad development: CZK 1500; Text editing: CZK 1000
 Pricelist due Jan. 1, 2012.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.

The Prague Post, Štěpánská 20, 110,00, Prague 1. Advertising dept.: tel.: 296 334 400, e-mail: advertising@praguepost.com



Full page:

285 x 425

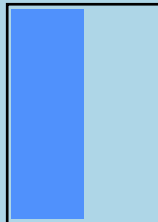
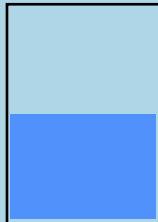


B&W: 114,000 CZK
Color: 168,900 CZK

1/2 page:

285 x 210

140 x 425

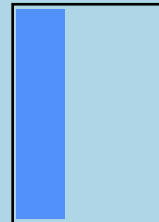
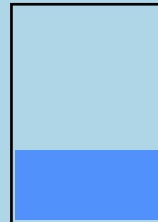


B&W: 67,000 CZK ; Color: 107,000 CZK

1/3 page:

285 x 138

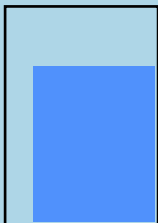
92 x 425



B&W: 40,900 CZK ; Color: 79,000 CZK

Junior page:

237 x 350

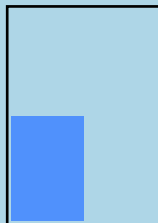
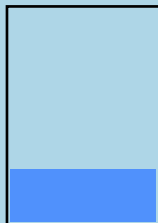


B&W: 89,000 CZK
Color: 132,000 CZK

1/4 page:

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140 x 210

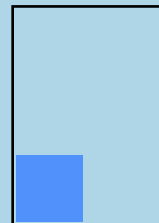
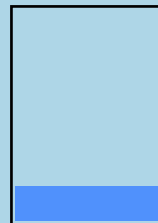


B&W: 43,000 CZK ; Color: 72,000 CZK

1/6 page:

285 x 68

140 x 138



B&W: 27,000 CZK ; Color: 46,000 CZK

1/16 page:

140 x 50

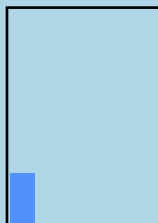


B&W, Color: 12,000 CZK

1/24 page:

44 x 100

92 x 50

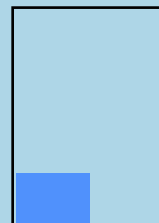
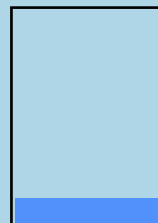


B&W, Color: 8,500 CZK

1/8 page:

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140 x 100

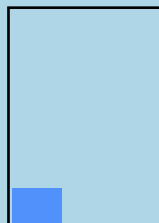
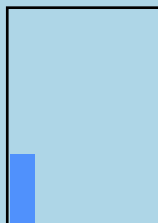


B&W: 21,000 CZK ; Color: 37,000 CZK

1/18 page:

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92 x 68

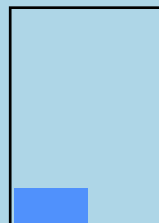
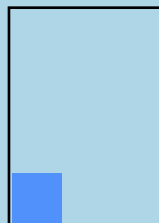


B&W, Color: 11,000 CZK

1/12 page:

92 x 100

140 x 68



B&W: 15,000 CZK ; Color: 25,000 CZK

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