

CONFERENCES PRICELIST

THE PRAGUE POST

STARBUCKS COFFEE
AGELESS ALICE
Burton reinterprets
a childhood classic
B14
REAL ESTATE
Brno architect's
Asian influences
SUPPLEMENT

THE PRAGUE POST

The Czech Republic's English-language newspaper since 1991

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Deadline for any orders: 7 days prior to publication

The **Conferences** special section comes as part of *The Prague Post* broadsheet. Readers can consult this section to gain information on the wide possibilities of conference spaces in the Czech Republic, as well as helpful tips on planning business gatherings.

The Prague Post's target readership consists of CEOs, middle to upper management, entrepreneurs, university students as well as freelancers and experts in the Czech Republic. We have both a significant readership among the international community living in Central Europe, as well as a growing number of native Czech readers. We furthermore have a global reach with subscribers in 20 countries on four continents. Our readership tends to be highly educated and live in households with large amounts of disposable income. The typical reader of *The Prague Post* is a decision maker in charge of his or her company's investments.



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Almost 30% increase in unique visitors in 2010 compared to 2009 Source: *Google Analytics*

Basic information:

Format: 285 x 425 mm

Color: CMYK

Publisher: Prague Post, spol. s r.o.

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www.praguepost.com

All sizes are listed in millimeters. All prices are listed without 20% VAT. Rates for graphic design: Ad development: CZK 1500; Text editing: CZK 1000
Pricelist due Jan. 1, 2012.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.

The Prague Post, Štěpánská 20, 110,00, Prague 1. Advertising dept.: tel.: 296 334 400, e-mail: advertising@praguepost.com

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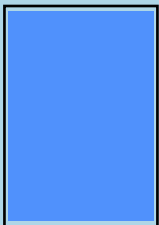


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Full page:

285 x 425

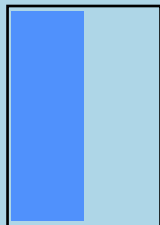
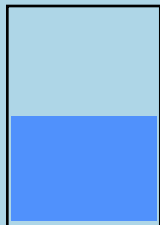


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Color: 168,900 CZK

1/2 page:

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140 x 425

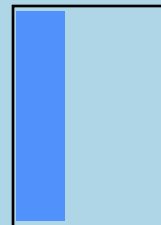
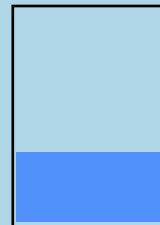


B&W: 67,000 CZK ; Color: 107,000 CZK

1/3 page:

285 x 138

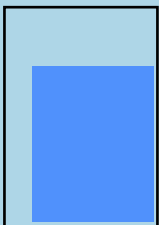
92 x 425



B&W: 40,900 CZK ; Color: 79,000 CZK

Junior page:

237 x 350

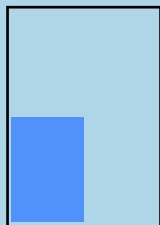
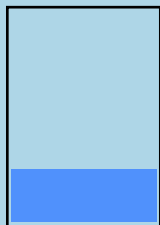


B&W: 89,000 CZK
Color: 132,000 CZK

1/4 page:

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140 x 210

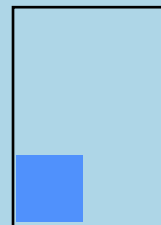


B&W: 43,000 CZK ; Color: 72,000 CZK

1/6 page:

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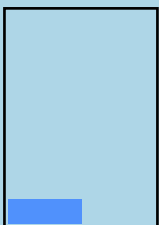
140 x 138



B&W: 27,000 CZK ; Color: 46,000 CZK

1/16 page:

140 x 50

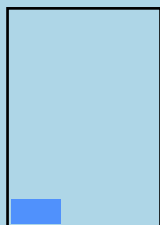
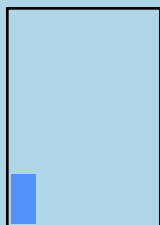


B&W, Color: 12,000 CZK

1/24 page:

44 x 100

92 x 50

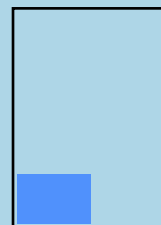


B&W, Color: 8,500 CZK

1/8 page:

285 x 50

140 x 100

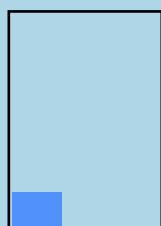
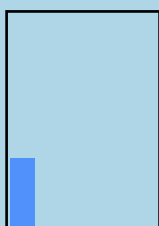


B&W: 21,000 CZK ; Color: 37,000 CZK

1/18 page:

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92 x 68

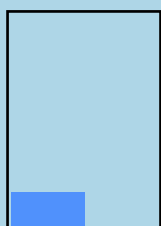
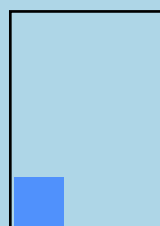


B&W, Color: 11,000 CZK

1/12 page:

92 x 100

140 x 68



B&W: 15,000 CZK ; Color: 25,000 CZK

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