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The **Careers** section is published every second month as part of the paper's main broadsheet section. From tips on searching for employment, how to nail a job interview and labor market trends, the section provides an essential guide for those looking to change or advance their careers. Particular focus is given to professional growth, including supplementary training and educational programs.

The Prague Post's target readership consists of CEOs, middle to upper management, entrepreneurs, university students as well as freelancers and experts in the Czech Republic. We have both a significant readership among the international community living in Central Europe, as well as a growing number of native Czech readers. We furthermore have a global reach with subscribers in 20 countries on four continents. Our readership tends to be highly educated and live in households with large amounts of disposable income. The typical reader of *The Prague Post* is a decision maker in charge of his or her company's investments.



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This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.

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THE PRAGUE POST

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CAREERS PRICELIST

Full page:

285 x 425

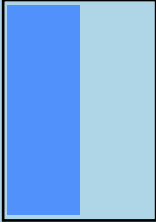
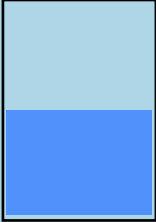


B&W: 114,000 CZK
Color: 168,900 CZK

1/2 page:

285 x 210

140 x 425

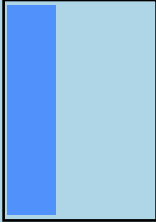
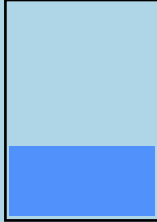


B&W: 67,000 CZK ; Color: 107,000 CZK

1/3 page:

285 x 138

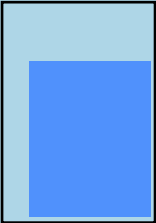
92 x 425



B&W: 40,900 CZK ; Color: 79,000 CZK

Junior page:

237 x 350

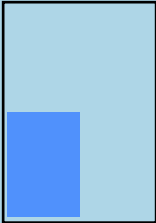
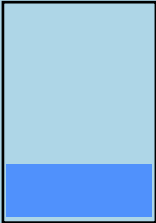


B&W: 89,000 CZK
Color: 132,000 CZK

1/4 page:

285 x 104

140 x 210

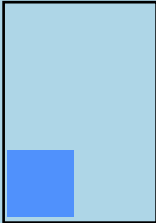
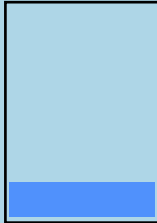


B&W: 43,000 CZK ; Color: 72,000 CZK

1/6 page:

285 x 68

140 x 138



B&W: 27,000 CZK ; Color: 46,000 CZK

1/16 page:

140 x 50

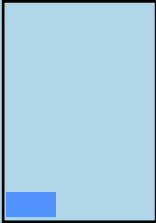
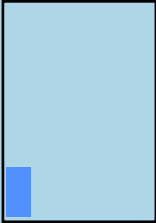


B&W, Color: 12,000 CZK

1/24 page:

44 x 100

92 x 50

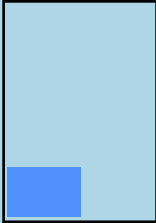


B&W, Color: 8,500 CZK

1/8 page:

285 x 50

140 x 100

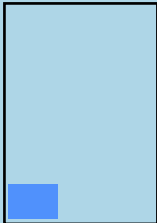
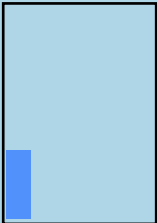


B&W: 21,000 CZK ; Color: 37,000 CZK

1/18 page:

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92 x 68

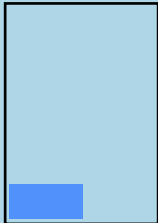
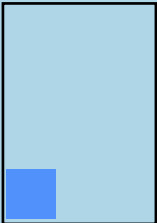


B&W, Color: 11,000 CZK

1/12 page:

92 x 100

140 x 68



B&W: 15,000 CZK ; Color: 25,000 CZK

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