

The special section "Travel" will focus on travelling in the Czech Republic and abroad. The magazine will contain tips and suggestions for possible trips, it will give recommendations for travel agencies and accommodation. It will also inform its readers about ways to exercise on vacation, as well as cultural events and sights in this country and around the world. We offer our readers interesting, quality information regarding tourism.

The target reader group consists of the CEOs of companies, middle to upper management, entrepreneurs, administrative workers and freelancers and experts from within our country and abroad as well as university students. *The Prague Post* does not only target foreigners who live in the Czech Republic, but also has a constantly growing number of Czech readers. The readers of *The Prague Post* live in high income households and have an above average income at their disposal. The typical reader of *The Prague Post* is a decision maker who is in charge of his or her company's investments.

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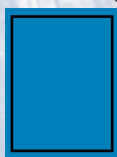
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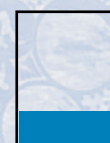
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