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**This November supplement deals with modern forms of corporate financing.** Besides bank products, it includes alternative financing options using leasing and factoring services. For every situation, there is a uniquely fitting product.

**Target group** – company owners, mid- and high-level managers, entrepreneurs, administration personnel, freelance experts and foreign as well as Czech university students. *The Prague Post* is not only intended for foreign citizens residing in the Czech Republic but also the continuously growing number of Czech readers. *Prague Post's* readers earn above-average incomes and occupy households characterized by the highest standard of living. The typical *The Prague Post* reader is a decision maker with control over company investments.

**Distribution** – full print run of *The Prague Post*

**Print run** – 19,000

**Web presence** – [www.praguepost.com](http://www.praguepost.com) – 275,000 unique visitors per month

#### Basic information:

**Print dates (deadline for orders):** 25.11.2009 (28.10.2009)

**Data deadline:** 14 days prior to print

**Format:** 210 x 297 mm

**Color:** CMYK

**Publisher:** Prague Post, spol. s r.o.

#### Contact us:

**Lukáš Zita** - tel.: 296 334 405, gsm: 722 094 405, e-mail: [lzita@praguepost.com](mailto:lzita@praguepost.com)

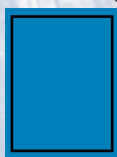
**Veronika Holubovská** - tel.: 296 334 412, gsm: 739 903 525, e-mail: [vholubovska@praguepost.com](mailto:vholubovska@praguepost.com)

**Adam Sieratowski** - tel.: 296 334 452, gsm: 731 505 625, e-mail: [asieratowski@praguepost.com](mailto:asieratowski@praguepost.com)

#### Advertising rates:

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210 x 297 (+ 4mm)



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Color: 99,000 CZK  
4th cover: 129,000 CZK  
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190 x 136



Color: 58,000 CZK

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Color: 45,000 CZK

##### 1/4 page:

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Color: 33,000 CZK

All sizes are listed in millimeters. All prices are listed without 19% VAT. Rates for graphic design: Ad development: CZK 850; Text editing: CZK 400  
Pricelist due Jan. 1, 2009.

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