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For a few years now, the **Luxury Hotel Guide** has stood as an indispensable advisor and directory for Prague's hotels. It traditionally brings an up-to-date overview of high-quality hotels in a catalog format, with contacts and additional information included, both in and outside of Prague. The **Luxury Hotel Guide** has positioned itself as the leader among yearlies about Prague's incoming tourism, and is an essential component of Prague's accommodation market.

Target group – company management, corporate owners and entrepreneurs, tourists—not only foreign citizens residing in the Czech Republic but also the continually growing number of Czech readers. Prague Post's readers earn above-average incomes and occupy households characterized by the highest standard of living. The typical *The Prague Post* reader is a decision maker with control over company investments.

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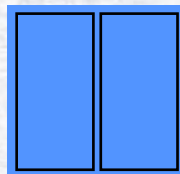
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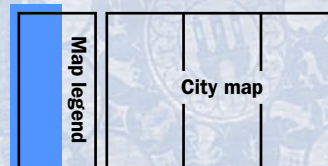
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Pricelist due Jan. 1, 2010.

This pricelist is subject to valid general commercial conditions, technical conditions for advertising and the advertising deadline schedule located at www.praguepost.com.