

## **Advertising deadlines' schedule 2011**

### **Broadsheet – Main newspaper (published every Wednesday)**

Deadline for orders: 10 days prior to print

Data deadline: 7 days prior to print

### **Night & Day – Cultural supplement (published every Wednesday)**

Deadline for orders: 10 days prior to print

Data deadline: 7 days prior to print

### **Special sections**

*(Automotive, Beer&Wine, Careers, Conferences, Energy, Health&Wellness, Legal Services, Personal&Business Finance, Real Estate, Relocation, Summer Camps, Tech)*

Deadline for orders: 14 days prior to print

Data deadline: 7 days prior to print

### **Schools & Education (publication dates: 26.1., 26.3., 25.5., 31.8., 2.11. 2011)**

Deadline for orders: 14 days prior to print

Data deadline: 7 days prior to print

### **Fast Lane lifestyle magazine (publication dates: 30.3., 15.6., 14.9.2011)**

Deadline for orders: 30 days prior to print

Data deadline: 14 days prior to print

### **Dining Guide (28.9.2011), Outdoor Dining Guide (25.5.2011), Luxury Hotel Guide (20.4.2011)**

Deadline for orders: 30 days prior to print

Data deadline: 14 days prior to print

### **Summer Guide (29.6.2011), Holiday Guide (16.11.2011)**

Deadline for orders: 21 days prior to print

Data deadline: 14 days prior to print

In Prague on 17.02.2011

### **Prague Post, spol. s r.o.**

Monroe Luther, v.r.

executive

*Prague Post, spol. s r.o.*

*A company registered in the Companies Register maintained with the Municipal Court in Prague, Section C, Inset 27767,*

*with the seat at Štěpánská 20, 110 00 Praha 1*

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